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November 24, 2021

VIA E-FILING

Jocelyn D. Boyd, Esquire
Chief Clerk and Administrator
South Carolina Public Service Commission
101 Executive Center Drive
Columbia, SC 29210

RE: Rulemaking Proceeding for the Purpose of Promulgating a Regulation to Help Prevent the Potential for Misleading Advertisements by Prohibiting the Sale of Customer Data by Regulated Utilities Absent a Customer's Direct Consent (See Commission Order No. 2019-877)
Docket No. 2019-387-A

Dear Ms. Boyd:

The South Carolina Public Service Commission has promulgated S.C. Code Ann. Reg. 103-823.2 requiring South Carolina water and wastewater public utilities to file guidelines and procedures addressing the following:

- 1) Customer Notice and Awareness;
- 2) Customer Choice and Consent;
- 3) Customer Data Access;
- 4) Data Quality and Security Procedures and Measures;
- 5) Public Utility Accountability and Auditing; and
- 6) Frequency of Notice to Customers.

Attached please find the Customer Data Privacy & Protection Policy, on behalf of the following utilities affiliated with SouthWest Water Company in South Carolina:

- Kiawah Island Utility, Inc.
- South Carolina Water Utilities, Inc.
- South Carolina Water Utilities – CUC, Inc.
- South Carolina Water Utilities – PUI, Inc.
- Palmetto Wastewater Reclamation, Inc.

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The attached Customer Data Privacy and Protection Policy complies with S.C. Code Reg. 103-823.2 and will afford the customers of each public utility set out above with the protections provided for by regulation.

If you have any questions, or if I may provide you with any additional information, please do not hesitate to contact me.

Sincerely,

Elliott & Elliott, P.A.



Scott Elliott

SE/lbk

Enclosures

cc: All parties of record (w/encl. via Electronic Mail)